

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MICHIGAN

District 11 E1

Results as of: 4/30/2021

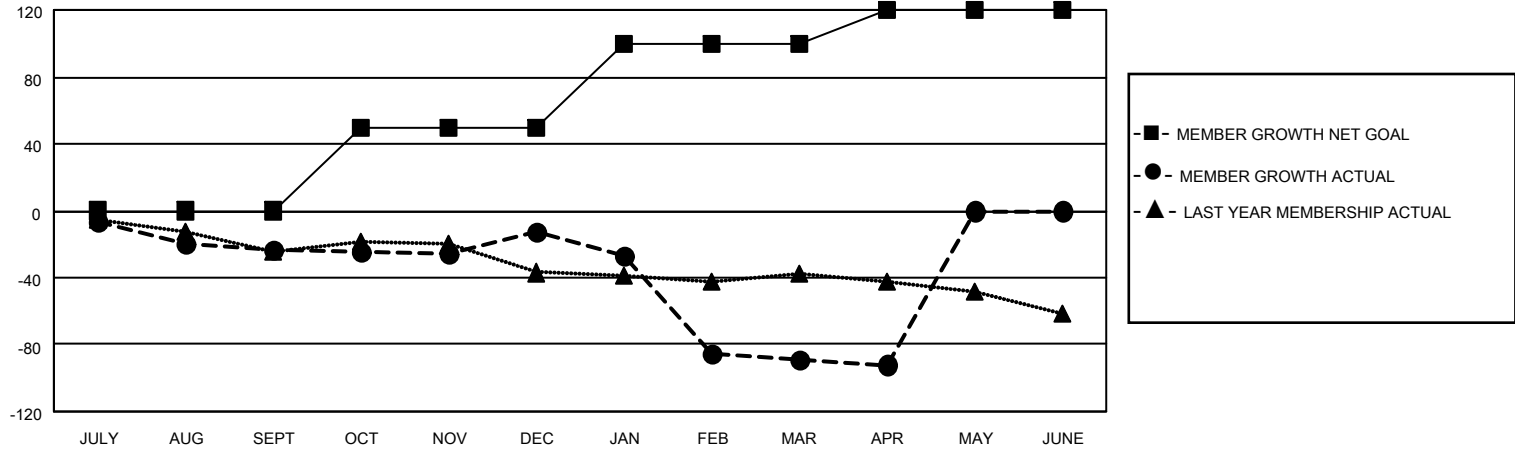
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	3
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	7	27
OCT/NOV/DEC	50	36	24
JAN/FEB/MAR	50	5	79
APR/MAY/JUNE	20	4	7

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	12 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 593 (64.46%)</p> <p>FEMALE 327 (35.54%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">15</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">59</td></tr> <tr><td>OTHER</td><td style="text-align: right;">63</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">137</td></tr> </table>	DECEASED	15	CLUB CANCELLED	59	OTHER	63	TOTAL	137	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">264</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">134</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	264	FAMILY MEMBERS PAYING HALF DUES	134
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